

# Cameron Pearce

## graphic designer

706.329.3476 | cpearce16@yahoo.com | cameronpearcedesigns.com

### Technical Skills

Adobe Software:

Illustrator, InDesign, XD

Photoshop, Lightroom,

Lightroom Classic,

Premiere Pro, After

Effects

Microsoft Suite:

Word, Powerpoint, Excel

Other:

Figma, Shopvox,

Processing,

Garment Creator,

Caldera

### Education

University of Georgia *class of 2023*

BFA in Art with Graphic Design concentration

Certificate in Entrepreneurship

Harris County High School *class of 2019*

### Work Experience

#### Related

UGA, SNAP-Ed

Graphic Designer spring 2025-present

*This Position works alongside the University of Georgia SNAP-Ed (Supplemental Nutrition Assistance Program Education) team to produce the class educational materials, marketing/outreach materials (both print and digital), social media graphics, and tutorial videos that aid in providing low-income Georgians with the information they need to make more nutritious, cost effective choices for their health and wallet.*

Old Guard Graphics

Graphic Designer fall 2023- spring 2025

*As a part of the graphic design team, this position works in contact with clients to take their requests and provided reference/inspiration images and create custom designs for print. The role requires managing each design job entirely from proof stage to final production ensuring the client receives a pristine design true to digital proofs. In addition to client driven work, designers work alongside the fellow design team members to produce season outdoors inspired designs for the Old Guard Outfitters apparel line.*

UGA Recreational Sports, Marketing Department

Student Graphic Designer fall 2021 — summer 2023

*This position works as apart of the student marketing team to fulfill both internal and external marketing request for the Recreational Sports department. Producing graphics for digital signage, print fliers, and social media posts to promote upcoming events.*

#### Non-related

Follett Company, UGA Bookstore

Textbook Employee fall 2021 — spring 2023

*Worked in the store front helping customers, fulfilling online orders and stocking inventory.*

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## **Ignite Sports, Columbus Chattahoots**

**Suite Server** *summer 2021*

*Worked as a server, took customer orders, delivered to suites and built relationships with season ticket holders.*

## **William L. Brown Farm Market**

**Cashier & Stock personnel** *summer 2018, summer 2019*

*Worked store front as cashier, also stocked shelves, took daily inventory, and assisted customers.*