

Cameron Pearce

graphic designer

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Technical Skills

Adobe Software:

Illustrator, InDesign, XD
Photoshop, Lightroom,
Lightroom Classic,
Premiere, After Effects

Microsoft Suite:

Word, Powerpoint, Excel

Other:

Figma, Shopvox, Processing,
Garment Creator, Caldera

Education

University of Georgia *Spring 2023*

BFA in Art with Graphic Design concentration

Certificate in Entrepreneurship

Work Experience

Related

Old Guard Graphics

Graphic Designer *fall 2023-present*

As a part of the graphic design team, I work in contact with clients to take their requests and provided reference or inspiration images and create their custom designs. Manage each design entirely from proof to production ensuring the client receives a pristine design true to proof. In addition to client driven work, I work alongside the design team to produce seasonal outdoors inspired designs for the Old Guard Outfitters line.

UGA Recreational Sports, Marketing Department

Student Graphic Designer *fall 2021 — summer 2023*

Worked alongside the student marketing team to fulfill departmental marketing request for the Rec Sports department; complete digital signage, fliers, and social graphics to advertise upcoming events.

Non-related

Follett Company, UGA Bookstore

Textbook Employee *fall 2021 — spring 2023*

Worked in the store front helping customers, fulfilling online orders and stocking inventory

Ignite Sports, Columbus Chattahoochee

Suite Server *summer 2021*

Worked as a server, took customer orders, delivered to suites and built relationships with season ticket holders

William L. Brown Farm Market

Cashier & Stock personnel *summer 2018, summer 2019*

Worked store front as cashier, also stocked shelves, took daily inventory, and assisted customers

Membership in organizations

UGA Relay for Life

Committee Member *fall 2019 — spring 2020*

Art and Design Lead *fall 2021 — spring 2023*

work on creating and designing promotional signage and event related banners, shirts, and graphics.